

Reopening.

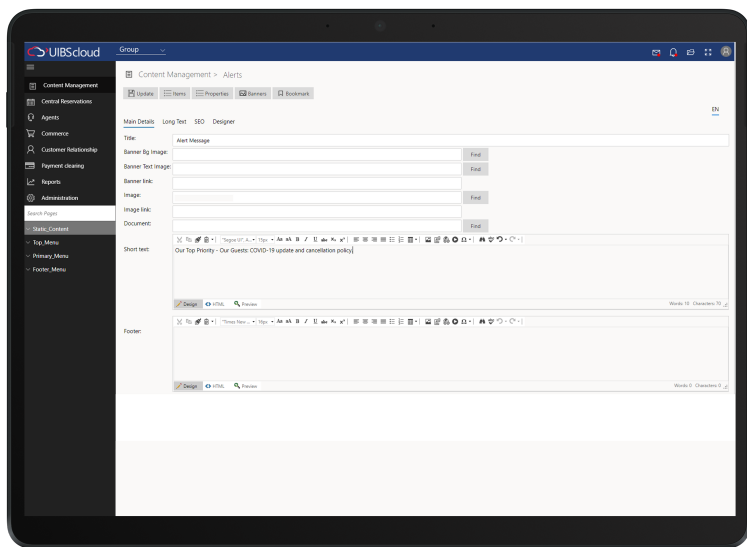
Plan & **Start** now
using **UIBScLOUD** digital
features to help your
transition.



Gold
Microsoft Partner



 **UIBS cloud.**
hospitality platform

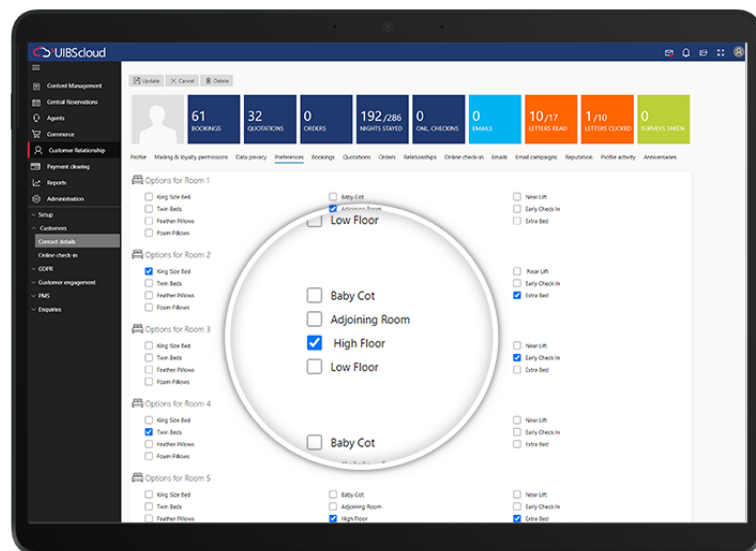


Feature 1: **UIBScms** Update Your Content

- > Create health and safety section. Make your messaging related to Covid-19 clear and consistent.
- > Pop up alert. Your digital presence must have clear information for any potential guests or customers.
- > Create Covid-19 FAQ page to get your message out there. Outline all of the precautionary measures your property/company is taking.
- > Daily update of your front banner related to covid-19 news.
- > Publish fresh and relevant content about your property / business / destination: new experiences safe for guest/customers, great places, beaches, nature, food etc. Create content that comforts instead of panics your guests.

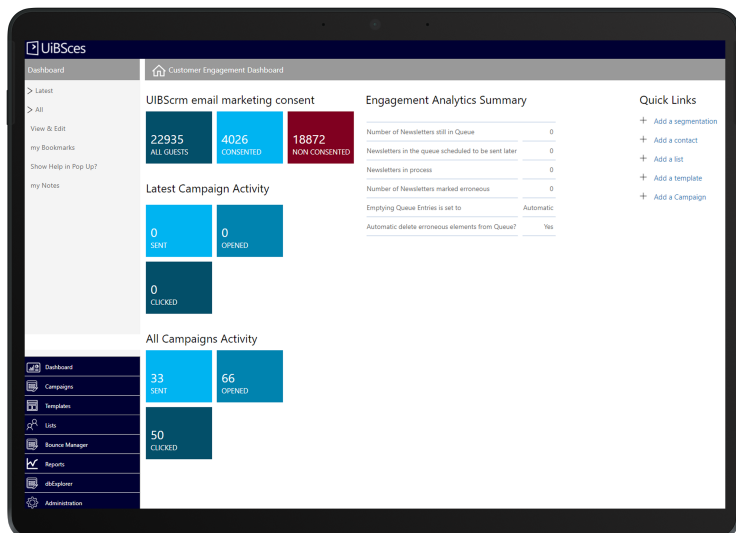
Feature 2: **UIBScrm** Remember Your Clients

- > Enable guest's GDPR health and safety online profile confirmations adding new policy for the last time they have been checked for covid-19.
- > Add a covid-19 section prior to check in that unless certain parameters are not met you will not be able to check-in and a message will be sent for further processing. (part of online check in)
- > Add custom fields and lists on guest's profiles with special preferences based on property's policy (leave in-room service delivery outside the door, special laundry service for disinfecting guest clothes etc.)



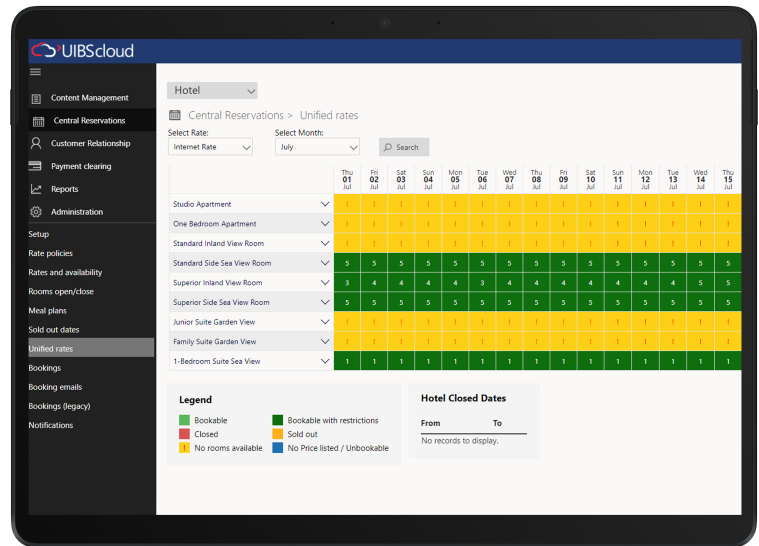
Feature 3: **UIBSces** Communicate With Your Clients

- > Take a proactive approach and engage with your clients.
- > Set up an email or SMS newsletter and ask guests / customers to subscribe and engage on your call for action landing pages on your website or social channels, so you can share current information and market future promotions.
- > Share related to covid-19 news.
- > Share fan engaging content and tips.
- > Focus on your existing customers, plan an e-mail campaign that's focused on how excited you are to see them again soon.



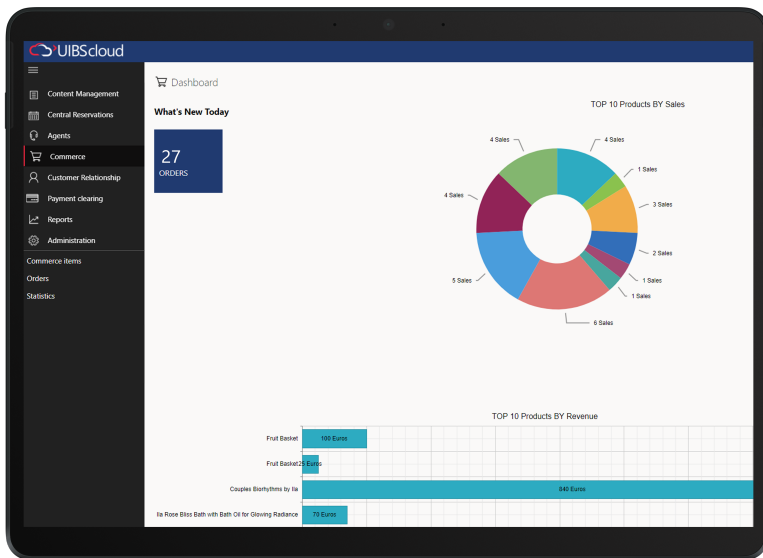
Feature 4: **UIBSbe & UIBScrs** Flexible Services

- Create flexible cancellation policies and promotion opportunities emplacing on the cancellation policy per room or rate due to covid-19 incidents.



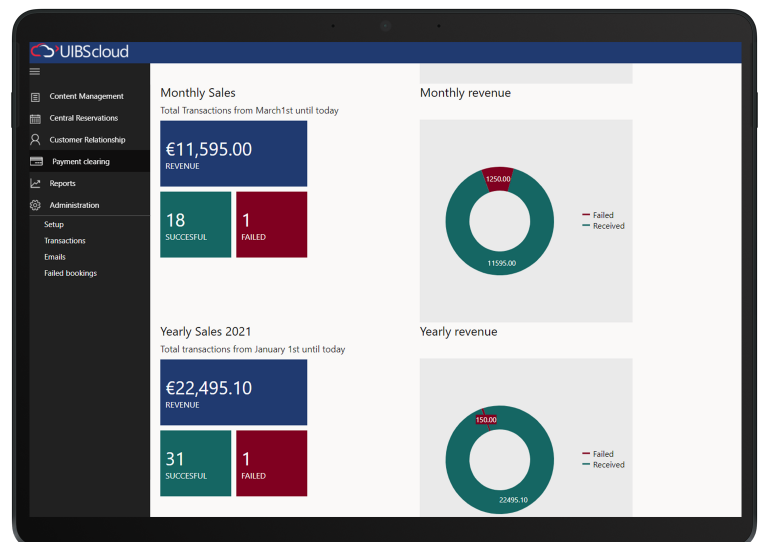
Feature 5: **UIBScommer** Extend Client Experience

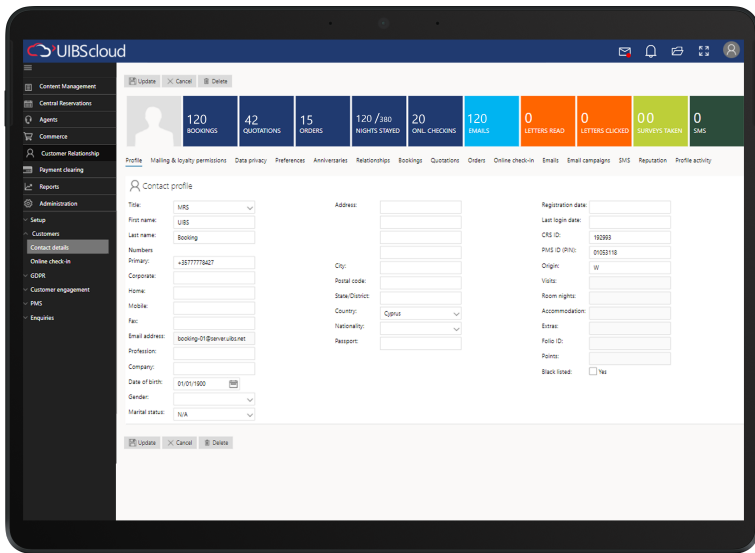
- Do you have any services you wish to sell online? Online book for a spa session, treatments, experiences.



Feature 6: **UIBSclearing** Safe Payments

- New payment terms, customize deposit features based on periods for specific rates and rooms. This new feature will enable your property to set specific payment policies due to covid -19 special payment terms.





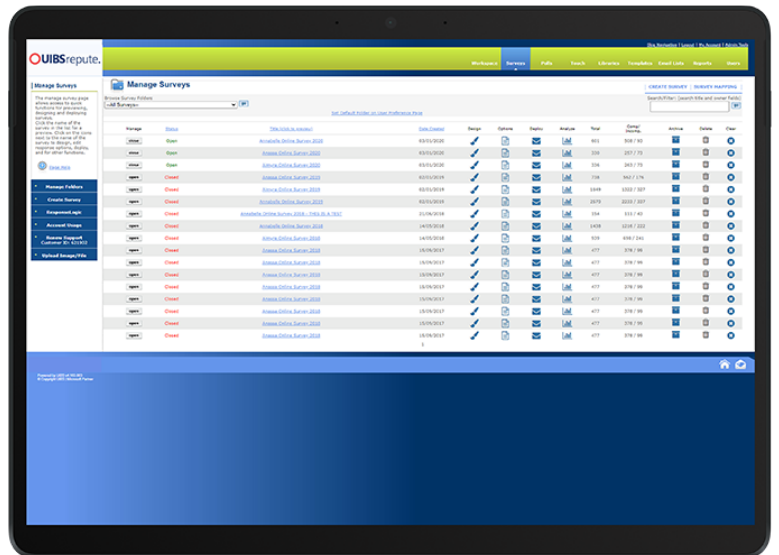
Feature 7: **Pre-Online Check In** Safe Distance

- Minimize long waiting lines and human interaction on the reservation desk. Enable online check-in to reduce your guest waiting and interacting with front-desk.

Feature 8: **UIBSrepute** Information Comes First

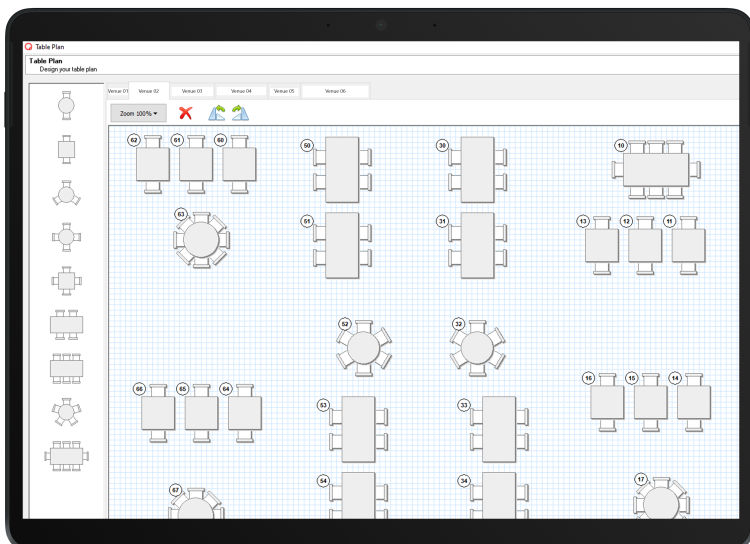
- Send customized surveys prior to their arrival (restaurant or hotel) to collect information for their latest covid-19 checkup, if they have symptoms, if they visited another country etc.

Improve your online reviews strategy by sending to your guests / customers relevant questionnaires.



Feature 9: **UIBStable** Real Time Availability

- Conform to the Government policy for restaurant reservations prior to your guests arrival. Enable Facebook and website online reservations with real time availability.



Feature 10: **QR-Code** For Restaurant, BAR Or SPA Menus

- > Avoid waiting paper with one time menu printouts. Paper menus and distribution of leather binded menus as well as their cleaning and maintenance can be a demanding project.
- > Upload your restaurant, bar or spa menu using UIB-Scms and link with QR-Code to a sign on any table restaurant window, door or holding stand at the reception. This will enable your guests to point to the QR-Code and browse through your menus, wine lists or SPA menus using their own digital device, mobile or tablet thus enabling a healthier approach from single paper use distribution.



Take a **proactive approach**.
Now is the time to update your
digital footprint.



Gold
Microsoft Partner


 **UIBS cloud.**
hospitality platform

HEAD OFFICE

1 Agias Zonis Street,
Pentadromos Business Center,
Office B401, 3026, Limassol
P.O. BOX 52208, 4062 Cyprus

t: +357 7777 8427
+357 7777 UIBS
f: +357 7777 8700
e: info@uibs.net
w: www.uibs.net

UIBS UNITED BUSINESS SOLUTIONS LTD

Incorporated in the Republic of Cyprus with
limited liability under registration number
HE 157727 VAT Reg. No. 10157727P
T.I.C. 12157727